

# CAPABILITIES STATEMENT

UEI: **PH4ZYBMP8KB4**

CAGE CODE: **14QY3**

## COMPANY OVERVIEW

True Guidance Counseling, LLC is a performance-driven service provider specializing in janitorial services. Founded in 2022 and located in Maryland, we offer reliable, efficient, and cost-effective services for both residential and commercial clients. By focusing on time management and operational excellence, True Guidance Counseling helps our clients concentrate on their core priorities while we handle essential support services.

True Guidance Consulting operates in association with The Maids LLC, allowing us to leverage expanded expertise, staffing capabilities, and industry best practices to deliver high-quality janitorial and facility support services at scale.

## WHY US?

At True Guidance Counseling, our team is committed to exceeding expectations on every project. With a three-tier management oversight process, we ensure quality and accountability at all stages of the project we're completing. As a company that prides itself on honesty and righteousness, we highly emphasize integrity and doing the job the right way.

Although we are an established company with no prior government contracts, we are eager to pursue opportunities and get to work.

## TARGET MARKET



Residential clients



Commercial Businesses



Government Agencies

We're a versatile partner for all government agencies. Our leadership team is experienced in overseeing complex, financial operations with accountability and precision—making us a trusted partner for agencies seeking responsible, performance-driven contract execution



**True  
Guidance**  
Counseling  
COUNSELING & CONSULTING

### PRIMARY CONTACT

Lawrenzo Borrelli, CEO

### PHONE

(301) 575-6350

### EMAIL

lawrenzo\_borrelli@yahoo.com

**Bowie, MD**

## CORE COMPETENCIES

- **Janitorial Services**
  - General cleaning & sanitization
  - Floor cleaning & floor care
  - Space cleaning
  - Routine and preventative maintenance
  - Custodial & day porter services
- **Facility Support Services**
  - Full-spectrum facilities maintenance
  - Janitorial & custodial support
  - Carpet cleaning
  - Floor cleaning & refinishing
  - Painting services
  - Landscaping & grounds maintenance

## NAICS CODES

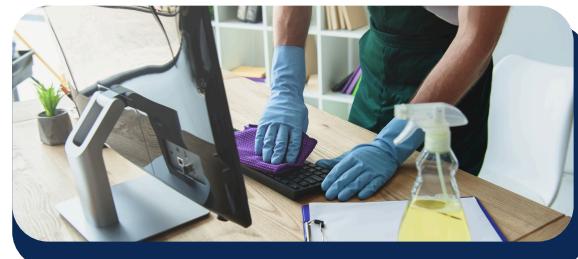
**561720** – Janitorial Services

**541611** – Administrative Management and General Management Consulting Services

**561210** – Facilities Support Services

**561740** – Carpet and Upholstery Cleaning Services

**561790** – Other Services to Buildings and Dwelling



In Association with **The Maids LLC**

Est. 2022 | Serving the **DMV Tri-State Area** as well as **Pennsylvania and Delaware**

[www.trueguidancecounseling.com](http://www.trueguidancecounseling.com) || [www.maids.com](http://www.maids.com)